

Treasurers Association of Virginia

2017 Spring District Meetings

March 23, Green Bay, VA Twin Lakes State Park

March 24, Suffolk, VA Planters Club

March 29, Harrisonburg, VA City Hall

March 30, Marion, VA Hungry Mother State Park

Registration fee: **\$80 members**; **\$95 non-members**

* IMPORTANT NOTICE *

Times on the agenda are subject to change!

- 8:00 – 8:40 a.m. *Registration and Continental Breakfast*
- 8:40 – 9:30 a.m. **Opening Remarks, TAV News and Legislative Report**
Laura M. Rudy, MGT
President, Treasurers' Association of Virginia
Treasurer, Stafford County
and
Co-Committee Legislative Chairs (varies by location)
- 9:30 – 10:30 a.m. **Personal Property from the Commissioners Perspective**
Speakers from **Commissioners of the Revenue Association**
Green Bay – Jamie Timberlake, MCR, Powhatan County
Suffolk – Gerald Gwaltney, MCR, Isle of Wight County
Harrisonburg – Maggie Ragon, MCR, City of Staunton and
Karen Rose, MCR, City of Harrisonburg
Marion – Jeff Richardson, MCR, Smyth County
- 10:30 – 10:45 a.m. *Break*
- 10:45 - 11:45 a.m. **Investment Strategies in a Rising Interest Rate Environment**
Kathleen L. Bowe, Sr. Managing Consultant (*all 4 locations*)
Nelson L. Bush, Managing Director (*Green Bay and Harrisonburg only*)
PFM Asset Management LLC
- 11:45 a.m. – 12:45 p.m. *Lunch*
- 12:45 – 2:45 p.m. **Memory Power**
Paul Mellor
Description of this session is below
- 2:45 – 3:00 p.m. *Break*
- 3:00 – 3:50 p.m. **Roundtable Forum**
Panel Members TBA
- 3:50 – 4:00 p.m. **Treasurer & Deputy Treasurers Certifications Awarded**
Closing Remarks & Announcements

Maximum Number of Certification Points: 6.8 points

Door Prizes

sponsored by



Session Descriptions

Personal Property from the Commissioner of Revenue Perspective

- Valuation process
 - NADA, Kelley Blue Book
 - High mileage, damage adjustments
 - Intrastate truck use
 - Vehicle license fees/decals
- DMV Files
 - Adds/deletes
 - Address updates
 - Ownership, single/multiple owner
- Abatement/Adjustment process
- Preparing the Book, due dates, etc.

Investment Strategies in a Rising Interest Rate Environment

Rates are finally rising! Now what? We will examine how fixed income investors need to adjust their investment strategies after the recent change in the US Administration. We will also look at the impact of the Federal Reserve's change in rates and economic outlook on short term investments. Delving into individual sectors, we will explore how the likely changes to US fiscal and regulatory policies could create opportunities in the new market environment.

Memory Power

If there were a magic pill that would improve your memory, would you take it? Fortunately, you don't need to. This fun and interactive session rids your poor memory of misplaced glasses, forgotten names, and statements such as, "I know it's here somewhere" to a mind that's efficient and reliable. This program dispels the myth that memory can't be improved. It can; easily and effectively. You'll learn techniques on organizing your thoughts, remembering names and faces, and overcoming absent-mindedness. When you're skilled in memory, all your other skills get better. You can improve your memory. This program shows you how.

THE PRESENTER

Paul Mellor, author of MEMORY! How to Remember Anything, was a finalist in the USA Memory Championship, where he recalled the names of over 90 people in less than 15 minutes, remembered in exact order over 100 single-digit numbers after a five-minute study, and recalled the exact order of a shuffled deck of playing cards after less than a three-and-a-half minute review. His fun and energetic programs have been delivered to audiences nationwide. A Communications graduate of Western Carolina University, Mr. Mellor is also the author of You're Almost There, chronicling his journey as having run a marathon (26.2 miles) in all 50 states.

Directions

Green Bay (near Farmville), March 23

The **Cedar Crest Conference Center** is located in **Twin Lakes State Park** in Green Bay, Virginia. The street address is 22 Cedar Crest Road. More information on the Cedar Crest Conference Center can be found at this website:

<http://www.dcr.virginia.gov/state-parks/cedar-crest-conference-center>

From Richmond, follow Route 360 West four miles past Burkeville. Take a right on Twin Lakes Road (Rt. 621). Follow Twin Lakes Road approximately one mile, and take a left on Cedar Crest Road (Rt. 697). The conference center office will be the first building on your right (22 Cedar Crest Road), about one-half mile down Cedar Crest Road.

From Lynchburg, follow Route 460 West. Turn right onto Orchard Road. Proceed 2.4 miles. Take a right on Grape Lawn Road. Go 2.6 miles. Take a right onto Cedar Crest Road (County Rt. 697). The conference center office will be the first building on your right (22 Cedar Crest Road), about one-half mile down Cedar Crest Road.

Suffolk, March 24

The **Planter's Club** is located at **4600 Planters Club Drive** (757-514-7250) in Suffolk, VA on the banks of the Nansemond River.

FROM Norfolk and points East: Take I-264 West towards Portsmouth. Merge onto I-664 North/Hampton Roads Beltway toward US-13/Bowers Hill/US-58/Suffolk/US-460 Newport News and proceed about 4 miles. Merge onto VA-337 West via Exit 11A and go 4.2 miles. Turn slight right onto Kings Highway/VA-125 and go 0.5 mile. Turn right onto Bennett's Pasture Road/VA-627 and go 0.6 mile. Take the first left onto Sleepy Hole Road/VA-629 and go one mile. Turn right onto Planters Club Road. **Planter Club will be on the right.**

FROM Emporia and points West: Take US 58 East. Take the VA-642/Wilroy Road ramp. Turn left unto Wilroy Road/VA-642 North and proceed about 2 miles. Turn left unto Nansemond Parkway/VA-337 and go 1.8 miles. Turn left onto Bennett's Pasture Road/VA-627 and go about 2.0 miles. Turn left onto Sleep Hole Road/VA-629 and go one mile. Turn right onto Planters Club Road. **Planter Club will be on the right.**

FROM Petersburg and points North: Take US 460 East approximately 54 miles from Petersburg. Merge onto US-13 North/US-58 East/US 460 East/Suffolk Northern Bypass toward VA-10 West/Newport News/Norfolk/VA Beach. Take the VA-642/Wilroy Road ramp. Then follow the directions from this ramp as listed above under directions from Emporia

FROM Newport News/Williamsburg and points northeast: Take I-64 to I-664 towards Downtown Newport News/Suffolk/Chesapeake. After going through the tunnel, merge onto US 17 North/Bridge Road via Exit 9 toward James River Bridge. Proceed 3.6 miles. Turn left onto Bennett's Pasture Road/VA-627 and go 2.8 miles. Turn right onto Sleepy Hole Road/VA-629 and go one mile. Turn right onto Planters Club Road. **Planter Club will be on the right.**

Harrisonburg, March 29

The **Harrisonburg City Hall** (540-432-7701) is located at **409 South Main Street** in downtown Harrisonburg.

There is parking in front of City Hall as well as around back near the pavilion.

From Interstate 81

Points south of Harrisonburg

Take Exit 245 from Interstate 81 for VA-253/Port Republic Road.

Turn left on Port Republic Road

Travel 0.6 mile.

Turn right onto South Main Street. Proceed 0.8 mile.

City Hall will be on your left

Points north of Harrisonburg

Take Exit 245 from Interstate 81 for VA-253/Port Republic Road.

Turn right on Port Republic Road

Travel 0.6 mile.

Turn right onto South Main Street. Proceed 0.8 mile.

City Hall will be on your left

Marion, March 30

The **Hemlock Haven Conference Center** (276-781-7425) is within **Hungry Mother State Park** in Smyth County. The park's address is **2854 Park Blvd, Marion 24354-9323**.

From Interstate 81

Take Exit 47 from Interstate 81.

Travel approximately one mile on Route 11 toward Marion.

Turn right on Route 16 North and travel four miles to the park.

Then follow signs to the Conference Center.

A map can be found at the park's website.

http://www.dcr.virginia.gov/state_parks/hem.shtml#Location

Once on this webpage, under the heading **Location** click on the link: **"Click here for a Google map."**