

Treasurers' Association of Virginia Fall 2017 District Meetings

September 22 Wytheville Community Center

October 17 Elizabeth Manor Golf & Country Club, Portsmouth

October 18 Appomattox Inn & Suites

October 19 Peppers Restaurant at Best Western Hotel, Culpeper

Registration Fee: \$80 member; \$95 non-member

All times for sessions are approximate

8:00 – 8:45 a.m.

Registration and Continental Breakfast

8:45 – 9:20 a.m.

Welcome, TAV News and Legislative Report

Lee Pfeiffer, MGT

Tara Thomas, MGT

President, TAV

TAV Legislative Chair

Treasurer, Cumberland County

Treasurer, Gloucester County

9:20 – 10:05 a.m.

**The Statistical Abstract: Are We Apples and Oranges,
or All Apples? A Fruitful Tool**

Carla de la Pava, MGT

Treasurer, Arlington County

10:05 – 10:20 a.m.

Break

10:20 – 11:10 a.m.

Lifetime Dog Licenses (aka: Let Sleeping Dogs Lie)

M. Scott Miller, MGT

Treasurer, Hanover County

11:10 – 11:55 p.m.

The new LGIP--Extended Maturity

Office of State Treasurer

12:00 p.m. – 12:45 p.m.

Lunch

1:00 p.m. – 2:30 p.m.

Measuring Performance:

Telling your story with words and numbers

Lou Boyle

Director of Engagement, Zelos

2:30 – 2:45 p.m.

Break

2:45 – 4:00 p.m.

Measuring Performance (continued)

4:00 p.m.

Announcements & Adjournment

Maximum Number of Certification Points: 6.8 points

Door Prize sponsored by BMS Direct, Inc.

Accounting certificates will be awarded at the district meetings
to those who completed the three-part accounting program.

The **year plate 2017** for the office accreditation plaques will also be available.

Session Descriptions

Statistical Abstract

The *Primer* and the *Statistical Abstract* are the two most important sources of information published by TAV. Not everyone fills out the SA survey, and those who do are sometimes confused about what they are supposed to report. We want everyone to fill out the survey the same way. If some jurisdictions are reporting apples while others are reporting oranges, then the results will be flawed. We want everyone reporting apples. Hopefully, with an improved SA questionnaire, all jurisdictions will complete it. The more information we have, the better for all of us.

You will be sent the revised SA questionnaire prior to the district meeting. We ask you to review it and come to the meeting with your questions.

Dog Licenses

This session will review State law related to animal licensing, and update attendees on the new lifetime dog license option. The session will cover ways to implement a new lifetime dog license in a locality, and finally discuss ways to build consensus for a change in local licensing ordinances. Finally, attendees will learn how to make their dog fetch, but cats are hopeless.

LGIP

Description Coming Soon

Measuring Performance: Telling your story with words and numbers

We have all heard that measuring performance is the right thing to do, but we often find ourselves drowning in too much data that frankly makes no sense. To be better at measuring performance we need to be better at asking questions. Questions like:

- What do I need to know?
- What do my stakeholders care about?
- Who is my audience?
- What is the story I want to tell?
- Do I really need to collect data that no one will use?
- How do I translate my data and information into insight?

This interactive workshop is designed to rescue you from the sea of too much meaningless information. Participants will be introduced to simple tools, templates and techniques to answer the questions above and begin to tackle measurement in ways that are meaningful and make sense. We all have a story to tell. **Words** are not enough and the **numbers** alone often do not tell the full story. This workshop provides participants with everything they need to tell their story with both **words and numbers**.

Directions

TAV 2017 Fall District Meetings

Wytheville, September 22

The **Wytheville Community Center** (866 694-8287 or direct 276 223-3416) is located at **333 Community Boulevard** in Wytheville.

From I-81 North (Bristol/Abingdon): Take Exit 72 to I-77 Exit 41

From I-81 South/I-77 North (Roanoke or Hillsville/Galax): Take Exit 72 to I-77 Exit 41

From I-77 South (Bluefield): Take Exit 41

Then, from all directions: Peppers Ferry Road to Community Boulevard, left turn in front of Comfort Suites.

Check out their website at:

<http://www.wythevillemeetingcenter.com/index.html>

Portsmouth, October 17

The **Elizabeth Manor Golf and Country Club** (757-488-4534) is located at **One Ace Parker Drive** in Portsmouth.

From East (Norfolk, Va. Beach, Eastern Shore, etc.) take I-264 West through the Downtown Tunnel to Portsmouth, stay on 264 West until Exit 2B for West Greenwood Drive, merge onto Greenwood Drive, and proceed through 2 Stop Lights, (Road changes to Hodges Ferry Road when you go through Stop Light #2)), one Four -Way Stop Sign, and turn left onto Ace Parker Drive at the sight of the Golf course on your left. Proceed to the end of Ace Parker Drive to the Clubhouse.

From the West (Suffolk, Franklin, Southhampton, Petersburg, etc.) take Route 460 East to Route 58 East (in Suffolk) to I-264 East towards Portsmouth, and exit 2B onto Greenwood-West and follow above directions.

From Hampton, Newport News, Williamsburg, etc. take I-64-East to I-664-East through the Merrimac-Monitor Tunnel to exit 11B. Continue on I-664 East To I-264 East towards Portsmouth and take Exit 2B onto Greenwood-West, and then follow above directions.

Directions can also be found at:

[http://www.elizabethmanorgolf.com/Home/About-Us/Contact-Us_\(1\)/Driving-Directions.aspx](http://www.elizabethmanorgolf.com/Home/About-Us/Contact-Us_(1)/Driving-Directions.aspx)

Appomattox, October 18

The **Appomattox Inn and Suites** is located at **447 Old Courthouse Road** in Appomattox (434-664-2018). Just off US Route 460.

If you need lodging the night before the Inn offers a government rate of \$99 plus taxes which includes free WiFi and free hot breakfast. I have reserved a limited number of rooms.

Use this link to get directions from your locality to the Inn:

<https://www.google.com/maps/place/37°22'01.1%22N+78°49'49.7%22W/@37.3669687,-78.8326563,17z/data=!3m1!4b1!4m5!3m4!1s0x0:0x0!8m2!3d37.3669687!4d-78.8304676>

Approximate driving times from selected localities

Richmond/Petersburg	1 hour 40 minutes
Roanoke	1 hour 25 minutes
Lynchburg	30 minutes
Farmville	30 minutes
Charlottesville	1 hour 20 minutes
South Boston	1 hour 10 minutes
Danville	1 hour 30 minutes

Culpeper, October 19

The **Best Western Hotel** is located at **791 Madison Road** in **Culpeper** (540 825-1263). There is plenty of free parking.

From the North: Take Route 66 West, then take route 29 South, exit 43-A, then forth Culpeper exit, Business Route 29.

From the South: Take Route 29 North, take the first Culpeper exit, Business Route 29.

From the East: Off interstate 95, Take Route 3 West to U.S. Route 29 South, take the second exit, Business Route 29.

From the West: Take Route 522 East, then turn right onto Main Street (US 15 Business, US 29 Business) and US 522 South). Go about 2.2 miles. Make a u-turn and hotel will be on your right.

A map and directions can be found at the hotel's website.

<http://www.bestwesternvirginia.com/hotels/best-western-culpeper-inn/>