

Spanish for Government Officials

12-13 April 2018

UVAVA Tech Higher Ed Center, Newport News

See the course description and syllabus on the following pages.

Course: Elective for Deputies; Treasurers may take for points only.
Elective for COR and Deputy Commissioners

For more information see the ***Certification Handbook***.

If you have questions on certification, contact Al Spengler at aws@virginia.edu

Instructor: Patricia Strait, Dean, of the National Defense University

Registration Site: <https://commerce.coopercenter.org/ccps/login.php>

Registration Fee: \$185 Member (TAV and CRAV members)
\$235 Non-Member (all others)

Registration Deadline: 2 April 2018

Fee includes course material, lunch day one, and breaks.

Mexican food will be served for lunch in keeping with the theme of the course.

If you need a special meal (vegetarian, vegan, gluten free), please indicate your dietary needs during the registration process in the special dietary or physical accommodation text box.

A \$20.00 processing fee will be assessed for cancellations. No refunds for cancellations received less than 48 hours before the course unless your space is filled. **After you select your event, don't forget to check the box before the class in order to complete your on-line registration.**

Payment: On-line with a credit card
Check, electronic transfer or LPO also accepted

To make payment using a method other than credit card, please print out your registration form and enclose a copy with your check. If paying via electronic transfer or via LPO, please include the invoice number with your payment.

Make checks payable to: **University of Virginia**

Mail to: Treasurers' Association of Virginia
c/o Cooper Center for Public Service
PO Box 400206
Charlottesville, VA 22904-4206

Spanish for Government Officials Language, Culture and Business Practices

Professor: Dr. Patricia B. Strait

E-mail: patriciastrait@yahoo.com

General Course Description:

The course allows the participant to develop his/her understanding of Hispanic culture and language in order to develop stronger and more meaningful relationships with clients and co-workers who originate from Spain, Mexico, South and Central America. While the emphasis of the course will be placed on understanding cultural differences, ample opportunities will be given to learn important vocabulary and phrases in order to develop conversational skills in Spanish, which pertain to both business settings and personal interactions. Consideration will be given to developing the skills necessary in order to travel in Spanish speaking countries.

Course Expectations:

It is expected that all students will have fun! Participate in class discussions – in Spanish or English (¡por supuesto!) as much as possible. Learning a new language and culture is always an adventure, and making errors is expected. Be patient with yourself. Our main objective is to enjoy ourselves and learn something about Hispanic culture and the Spanish language. ***So relax and have fun!***

Readings:

Readings, internet links, and presentation materials will be made available in class and noted in your syllabus that will be given to you on the first day of class.

Suggested Internet site: duolingo.com

General Course Objectives

- To improve the student's skills in speaking and listening in Spanish
- To increase Spanish vocabulary especially concerning business matters
- To gain an understanding of the issues facing Spanish speaking nations
- To improve the student's understanding of Hispanic culture

Seminar Schedule

Day One:

- A. How the Spanish influence began
- B. Case Study: Hampton Roads
- C. Hispanic influences on business practices
 - a. Titles
 - b. Greetings
 - c. Relationships (personal and professional)
 - d. Power differentials
- D. Language Practice -essential differences between English and Spanish

Day Two:

- A. Language Practice (pronunciation, vocabulary, and structure)
- B. Written Communication (documents and business letters)

Patricia B. Strait

Dr. Strait began her career in the United States Navy where she served as an air traffic controller for four years. Upon finishing her tour in the navy, she worked as an air operations duty officer while employed by the Department of Defense.

Dr. Strait holds a variety of degrees including a Bachelor's Degree in English, a Bachelor's Degree in Spanish, a Master's Degree in Management, and a Doctorate in Public Administration and Urban Management. In addition, she has completed course work at the Universidad de Salamanca in Spain.

She is a frequent speaker at international conferences including London, Quebec, Barcelona, Brussels, Vancouver, Valencia, Montreal, Berne, Switzerland, and Athens, Greece. She is an active member of the European Group of Public Administration, the Mid-Atlantic Latin American Council, the European Business Ethics Network, and the international organization, Partners of the Americas, which develops economic and educational partnerships between the United States and countries in South and Central America.

Dr. Strait has published and written articles in both English and Spanish involving topics such as labor economics, immigration, and employee ethics. She has served as a full time faculty member at Virginia Tech, Old Dominion University, and University of Richmond.

Dr. Strait currently holds the rank of university professor and serves as associate editor within the Institute of National Strategic Studies at the National Defense University.

Class Schedule and Information

- Day One** **Registration & Continental Breakfast: 8:30 to 9:00 a.m.**
Class begins at 9:00 a.m. and ends around 4:45 p.m.
- Day Two** **Class Begins: 8:30 a.m. (subject in change on Day One)**
Exam will start before lunch about 11:00 a.m. **(1 Hour; Open Book)**

What to Bring to Class: Several #2 Pencils
 Assorted Highlighters
 Post-it and/or Sticky Notes

Grades: Grades are posted on line--usually within 10 days of end of class.

If you are **not** enrolled in the TAV certification program administered by the Cooper Center for Public Service at the University of Virginia, you must fill out an enrollment form to view your grade on-line. You can download the form at the Cooper Center web site: www.coopercenter.org and click on *Certification Programs* and then download the *Enrollment Form*.

Otherwise to check your grade, please call Beth Watson Bennett at the Center at 434-982-2144 and she can tell you your grade.

Dress casual, you learn best when you are comfortable.

Class Location and Directions

The **UVA/VA Tech Higher Ed Center** is located at **600 Thimble Shoals Blvd., Suite 210** in the **Wells Fargo Bank Building** in **Newport News** (Zip 23606) just off Jefferson Avenue.

From Richmond

Take I-64 to exit 255 A. Merge onto VA-143 East/Jefferson Avenue.
Go 2.8 miles. Turn left onto Thimble Shoals Blvd. Wells Fargo Bank will be on your right. Meeting rooms are on Second Floor.

From Norfolk

Take I-64 to exit 258 A. Merge onto US-17 South/ J. Clyde Morris Blvd.
Go 1.8 miles. Turn right onto Jefferson Ave. Go 0.8 mile and turn right onto Thimble Shoals Blvd. Wells Fargo Bank will be on your right. Meeting rooms are on Second Floor.

There are parking lots on both sides of the building.

Hotel Information

Marriott Residence Inn Newport News

531 St. Johns Road
Newport News, VA 23602

757-842-6214

www.marriott.com/phfn

Room Block Name:	Treasurers' Association of Virginia
Cut-off Date:	28 March 2018
Room Rate:	\$93 single/double
Hotel Amenities	free Wi-Fi, free breakfast, fitness center
Parking	Free
Cancellation Policy	48 Hours

Only a limited a rooms have been blocked. If you try and they are full, contact AI at aws@virginia and he can have them add more rooms to the block.

The hotel is across from Patrick Henry Mall.

Click this link to book your room: <https://goo.gl/yyzfKp>

Directions to Residence Inn

FROM I-64

The hotel is located just off exit 255A on I-64.

The hotel is located 2.8 miles from the UVA/VA Tech Center—about a 6-minute drive down Jefferson Avenue.

Map and directions to the hotel can be found at the Marriott web site at:
<http://www.marriott.com/hotels/hotel-information/travel/phfn-residence-inn-newport-news-airport/>